FOR IMMEDIATE RELEASE

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FMS: THE FUTURE OF MEMORY AND STORAGE OPENS REGISTRATION

Premier Event for Memory and Storage to be held in August

SANTA CLARA, CA (May 21, 2025) FMS: the Future of Memory and Storage, taking place on August 5-7 at the Santa Clara Convention Center in California, has opened registration. This annual event, now in its 19th year, focuses on volatile and persistent memory and storage applications, with nearly 100 exhibitors already committed.

FMS 2025 showcases a wide range of topics including artificial intelligence (AI) and machine learning (ML), data analytics, high-performance computing (HPC), automotive and space applications, and cloud computing solutions. The event will feature keynote sessions by industry leaders from companies including FADU, KIOXIA, Micron, Samsung Semiconductor, SanDisk, Silicon Motion, and SK hynix.

"FMS is the only show that convenes the entire memory and storage industry in one location to experience the latest technology advances," said Tom Coughlin, FMS General Chair. "We are pleased to expand our scope to bridge the gap between cutting-edge memory and storage solutions with the demands of emerging use cases and applications."

In addition to the latest high-performance memory and storage advances, the keynote sessions will offer attendees critical perspectives into important trends as well as the latest products.

"FMS 2025 is a *not-to-be-missed* event," continued Coughlin. "Speakers, panelists, and exhibitors at this year's conference will promote thought leadership in storage and memory, share insightful perspectives, create important partnerships, and launch new products and services."

Key topics to be discussed during the technical sessions will include life beyond flash, cloud storage, multiprotocol all-flash arrays, sustainability innovations. computational storage, Compute Express Link (CXL), key-value stores and containers, controllers, composable infrastructure, storage class memory, AI/ML applications, automotive applications, cold data storage, design automation, aerospace data, QLC and PLC, and UCIe/chiplets.

FMS 2025 attendees will get valuable insights into developing more powerful enterprise applications for various sectors such as the cloud, hyperscalers, high-performance computing, IoT, embedded systems, and automotive and industrial markets. In addition, you'll learn how the underlying storage medium – including

flash, high bandwidth memory (HBM), magnetic, and tape – can be best matched to this range of applications.

Registration for the event is open, and interested individuals can register FutureMemoryStorage.com. For more information, visit the event website at FutureMemoryStorage.com.

To become an FMS sponsor or exhibitor, see the prospectus at: https://FutureMemoryStorage.com/assets/downloads/exhibitors/2025/exhibitor-sponsor-prospectus.pdf

About FMS: the Future of Memory and Storage

FMS: the Future of Memory and Storage, produced by Conference ConCepts, is the premier global event showcasing cutting-edge developments in multi-billion-dollar high-speed memory and storage technologies. As the world's largest conference and exhibition in this sector, FMS highlights mainstream applications, breakthrough innovations, key enabling technologies, and the full spectrum of players—from leading vendors to disruptive startups. This event spans critical application areas including AI, enterprise data centers, high-performance computing, mobile devices at the edge, and embedded systems. FMS serves as a dynamic hub where technology professionals, executive leaders, customers, cloud providers, hyperscaler companies, and industry analysts converge to explore the evolving landscape of memory and storage. With a renewed commitment to inclusivity and innovation, FMS is shaping the future of storage—especially at its intersection with artificial intelligence.

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